



STEVE DILLON

WEB/GRAPHIC DESIGNER

SUMMARY

Web / Graphic Designer passionate about keeping up with emerging technologies with extensive training in web/graphic design, web development (HTML/CSS), motion graphics, UI/UX design, and visual storytelling through photo and video. Team player with strong work ethic who excels in fast-paced, deadline-driven environments.

EXPERIENCE

VISUAL DESIGNER *OnScale Inc.* | 2/2019 - Present

- Provide creative direction and strategic input for all digital marketing, multimedia/video and website designs.
- Updated company website ahead of \$10M Series A funding announcement led by Google & Intel
- Contributed to UI design for new version of software product
- Re-branded company YouTube channel doubling subscribers, increased views 50% and watch time 84%

WEB/GRAPHIC DESIGNER *Saratech Inc.* | 4/2018 – 2/2019

- Redesigned, maintained and optimized two company WordPress websites to ensure positive UX
- Design web, and print collateral, flyers brochures, backdrops etc.

WEB DEVELOPER *Katie Wagner Social Media* | 3/2017 – 4/2018

- Created mockups and translated into SEO optimized websites using WordPress
- Consulted with clients to determine needs and design vision

WEB/GRAPHIC DESIGNER *Harcourts Prime* | 11/2016 – 3/2017

- Managed photoshoots; edited and retouched images
- Designed real estate marketing collateral; managed social media

DIGITAL MEDIA SPECIALIST *Toshiba Medical Systems* | 6/16 – 10/16

- Designed web content, HTML emails, web banners and GIFs
- Managed distribution of Toshiba products mobile applications

EDUCATION

MFA, WEB DESIGN & NEW MEDIA | 2018
Academy of Art University, San Francisco, CA

FRONT-END WEB DEVELOPER PROGRAM | 2017
Bloc, San Francisco, CA

BA, STUDIO ART: PAINTING/PRINTMAKING | 1998
University of New Hampshire, Durham, NH

CONTACT

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PORTFOLIO

stevedillondesigns.com/portfolio

SKILLS

Web Design
Web Development
Motion Graphics
Prototyping
Mockups/Wireframes
Photo / Video Editing
Content Creation
SEO Optimization
UX/UI Design
User Research
Design Principles

DEVELOPMENT

HTML	CSS
jQuery	JavaScript
WordPress	GitHub
Shopify	FileZilla

SOFTWARE

Photoshop	Illustrator
After Effects	Premiere
Figma	Adobe XD
InVision	Sketch
Lightroom	InDesign
Cinema 4D	Asana
Basecamp	Slack

PHOTO/VIDEO

Product Shoots / Unboxings
Portraits / Headshots
Retouching
Event Photography
Webinar Recording
Title Sequences
Animated Effects
Long Exposures
Time Lapses
Surf/Water Photos